



Photo by: Željko Budimir

Decade of Roma Inclusion in Bosnia and Herzegovina: Challenges and Opportunities

Sarajevo, 27 - 29 November 2014.



**CIVIL
RIGHTS
DEFENDERS**

Conference

27 November 2014.

Venue: Hotel Europa, Sarajevo

9.30 - 10.00

Welcoming of participants

10.00 - 11.00

Introductory remarks

Mr John Stauffer, *Legal Director and Deputy Executive Director, Civil Rights Defenders*

Ms Mary Ann Hennessey, *Head of the Council of Europe Office in Bosnia and Herzegovina*

Mr Jan Snidauf, *Head of Political and Economic Section, EU Delegation in Bosnia and Herzegovina*

Ms Liljana Santic, *expert for Roma issues, Ministry for Human Rights and Refugees in Bosnia and Herzegovina*

Moderator: Ms Ena Bavcic, *Programme Officer for Bosnia and Herzegovina at Civil Rights Defenders.*

11.00 - 11.15

Coffee Break (Press Statements)

11.15 - 13.30 Presentation of the Roma Decade and its implications in Bosnia and Herzegovina

Mr Dervo Sejdic, *OSCE Roma Focal Point for Bosnia and Herzegovina*

Ms Liljana Santic, *expert for Roma issues, Ministry for Human Rights and Refugees in Bosnia and Herzegovina*

Mr Osman Balic, *Standing Conference of the Roma Associations of the Citizens, Serbia*

Mr Adem Ademi, *Regional Expert on Roma Inclusion*
Melina Halilovic, *President of the Association „Be My Friend“, Visoko, Bosnia and Herzegovina*

Sasa Denic, *Youth Association Bosnia and Herzegovina*

Facilitated discussion and Q&A: Mr Adi Sinani, *Programme Officer for Roma Rights at Civil Rights Defenders*

13.30 - 15.00 Lunch

15.00 - 16.00

Concluding Remarks and introduction to the workshops,
Civil Rights Defenders

OFF PROGRAMME

19.00

Opening of the Regional exhibition “Under the Same Roof”

Venue: JAVA – Contemporary Art Gallery, Maršala Tita 21, Sarajevo

Support:



**National Endowment
for Democracy**

Supporting freedom around the world

Sarajevo,
27 - 29 November 2014.



Training

Anti-Discrimination, Lobbying and Communication – standards, tools and practices

Working conference for Young Roma Representatives

28 November 2014.

Discrimination and Anti-Discrimination – tools and strategies

09.00 - 10.30 The concept and conception of discrimination - general term, causes and manifestations, unequal treatment, personal characteristics as basis for discrimination, stereotypes and prejudices as triggers of discriminatory behavior.

Mr Adi Sinani, *Programme Officer for Roma Rights at Civil Rights Defenders* and Ena Bavčić, *Programme Officer for Bosnia and Herzegovina at Civil Rights Defenders*

10.30 - 10.45 Coffee break

10.45 - 11.45 Hate Speech and Hate Crime – Understanding the phenomenon and designing strategies

Ms Vladana Vasic, *Programme Coordinator at Sarajevo Open Centre*

11.45 - 12.45 Minorities: out of sight, out of focus, out of protection - the concept of multiple discrimination and forms of discrimination

Ms Vladana Vasic, *Programme Coordinator at Sarajevo Open Centre* and Ena Bavčić, *Programme Officer for Bosnia and Herzegovina at Civil Rights Defenders*

12.45 - 14.00 Lunch

14.00 - 15.30 Mainstreaming the non-discrimination principles in the work of Roma CSOs- tools for sensitization of local community, existing programmes and local action plans, affirmative measures, daily work, reporting on human rights violations

Mr Adem Ademi, *Regional Expert on Roma Inclusion*
Adi Sinani, *Programme Officer for Roma Rights at Civil Rights Defenders*

15.30 - 15.45 Coffee break

15.45 - 16.45 Global, regional and local mechanisms in fighting discrimination – creation of anti-discrimination legal framework, example of Bosnia and Herzegovina.

Ms. Slobodanka Dekic, *Senior Project Coordinator for Media-centre Sarajevo*

15.45 - 17.30 Sharing the experience of Albania – campaign against Roma evictions

20.00 - 21.00 Dinner

Venue: HS Brewery, Franjevačka 15

Training

Anti-Discrimination, Lobbying and Communication – standards, tools and practices
Working conference for Young Roma Representatives
29 November 2014.

Communications - from spectators to activist

09:00 – 10.30 Re/action to Discrimination – different models of reactions within the NGO work, free legal aid, local coalitions, challenges

10.30 – 10.50 Coffee break

11.00 – 12.00

**Understanding media: traditional and new media
From cave paintings to Tweetups**

Ms Anna Kulyberda, Zasto Ne? and Mr Srecko Sekeljic,
activist, blogger and communications expert

12.00 – 13:00

**Writing for human rights – press releases, open letters
and other written forms of communication**

Mr Milorad Vesic, *Director of Media Relations at Communis*

13.00 – 14.20 Lunch

14.30 – 15.30

**Public appearance standards – how to send a message to
TV and radio audiences**

Ms Biljana Stepanovic, *Nova ekonomija*

15.30 – 17.00

**Workshop - Integrated offline communications - sending
one message through several communication channels**

Ms Biljana Stepanovic, *Nova ekonomija* and Mr Milorad
Vesic, *Director of Media Relations at Communis*

17.00 – 17:15 Coffee Break

17.20 – 18.10

**Online communication standards – basic tools, practices
and standards, communication-building and engagement
strategies**

Ms Anna Kulyberda, Zasto Ne? and Mr Srecko Sekeljic,
activist, blogger and communications expert

18.10 – 19.00 Q & A session with trainers

19:30 Dinner