

## FINAL CONFERENCE

### Within the framework of the Project „Development and Promotion of Health Spa Tourism in the IPA Cross-Border Region of Bosnia & Herzegovina - Serbia - CROSS SPA”

Sarajevo 24.10.2014., Hotel Bristol, Fra Filipa Lastrića 2 , Sarajevo,

	AGENDA
9:15-9:45	Media Press Conference
9:45 -10:00	Registration of participants
10:00 -10:05	Welcome and Introduction speeches (representative of the Foundation of Local Democracy -FLD, Sarajevo)
10:05- 10:25	Address by representative of the EU Delegation in B&H - Head of Operations Section for Social Development, Civil Society and Cross Border Cooperation
10:25 -10:40	Cross-border cooperation of partners and beneficiaries in the implementation of the Project CROSS SPA(Jasmina Mujezinović, Program Manager and Executive Director of FLD)
10: 40 -10:55	Results of project implementation (Miroslav Rađen ,Project Manager and Director of the Tourist Organization of the Region of Western Serbia)
10: 55 -11:10	Partnership on the project with the Ministry of Environment and Tourism of the Federation of Bosnia and Herzegovina (Representative of the Ministry )
11: 10 -11:25	Cooperation with the Ministry of Economy of the Republic of Serbia, Department for Tourism (Representative of the Ministry from the Department of Tourism)
11:25-11:45	Coffee break
11:45-12:05	Presentation of Aquaterm Olovo, as the largest beneficiary of the project in B&H – presentation and video recording of the donated equipment and reconstructed area (Dr Senad Selimović, Director)
12.05-12:25	Presentation of Čigota , as the largest beneficiary of the project in Serbia (Dr Aleksandar Đenić)
12:25-12:40	SERDA – Cooperation between development agencies and non-governmental sectors in IPA projects (Šefkija Okerić, Director)
12:40-12:55	Presentation of the Association of Spas in B&H (Dr.Šahzija Mrkonja,-Terme Ilidža)
12:55-13:15	Coffee break
13:15-13:20	Common Tourist Product of the Project CROSS SPA (Snežana Milisavljević, Project Manager in the Development Agency of Zlatibor)
13:20-13:35	Example of the common product of Reumal Fojnica and Čigota within the framework of the new tourist product (dr Stakić I dr.Hodžić)
13:35-13:55	Presentation of the Marketing plan for the promotion of the joint tourist product (Merima Činjurević from the Faculty of Economy in Sarajevo, co-author of the Study)
13:55-14:10	Collaboration with the tour operators (PANACOMP Novi Sad ,Ivanka Tasić, Director)
14:10-14:20	Film about the tourism offer of the IPA cross-border region and the spas included in the Project CROSS SPA
14:20-15:20	Lunch